

THE POVERTIST

媒体資料 2016年1 - 3月期



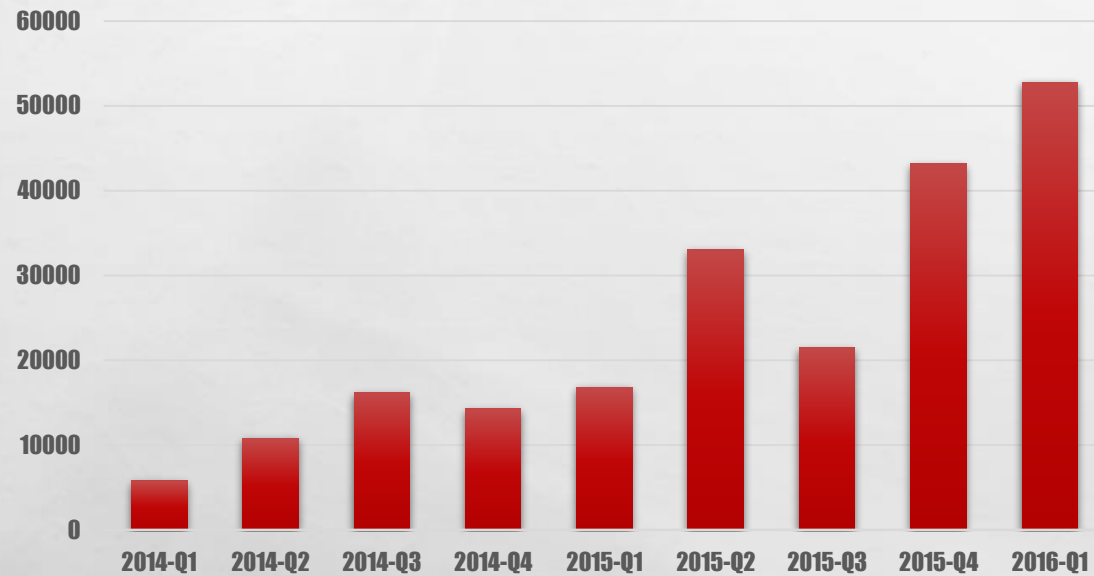
ABOUT

- 途上国の貧困と開発を深掘りするオンラインマガジン。
- 2013年創刊。
- **ビジョン – 目指すメディア –**
 - 開発援助のプロのプロによるプロのためのメディア。
- **ミッション – 果たすべき役割 –**
 - 開発援助の実務家・研究者へ、記事の投稿機会を提供。
 - ホットトピックやオピニオンに触れる機会を提供。
 - 記事の投稿を通じて意見交換する場を提供。
 - 開発援助の実務家が事業・政策へ還元。
 - 貧困と開発に関心のある読者へ最前線の情報を伝える。

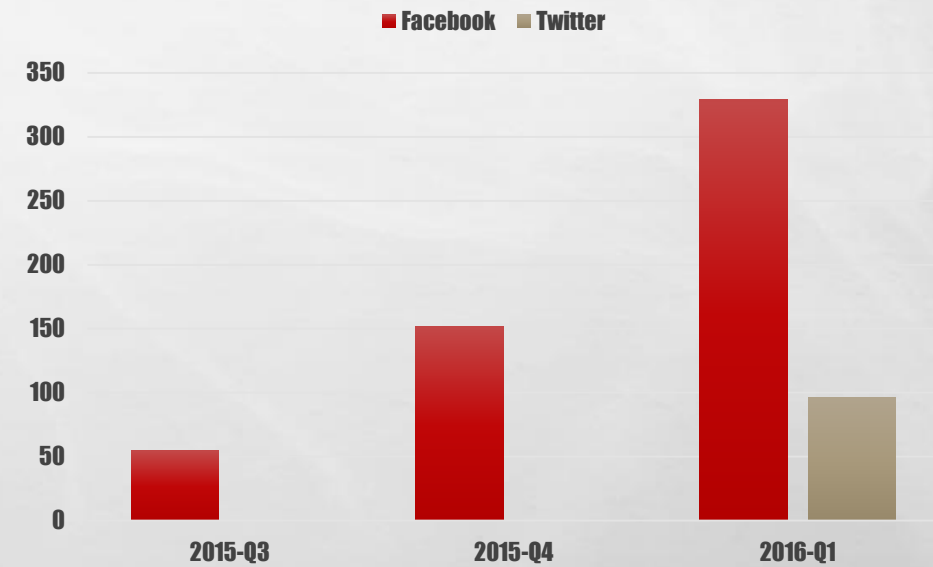
The screenshot shows the homepage of 'THE POVERTIST', an online magazine focusing on poverty and development in developing countries. The header includes the site name and tagline, along with social media icons and a language selector set to Japanese. A navigation bar lists various regions and content types. Below the navigation, there are featured news items with thumbnails and titles, such as 'Zambia, local cities start social security project' and 'Rwanda's digital ID card project'. The main content area features a large article titled 'Zambia, local cities start social security project' with a photo of people at a table. To the right, there are sections for 'Latest News' and 'Featured Post', each with a thumbnail and a brief description of the article.

STATISTICS

閲覧数 (PV)



SNSフォロワー数

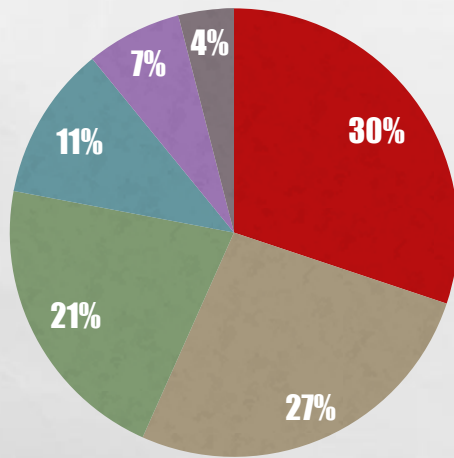


STATISTICS

| Period | PV | | Facebook | | Twitter |
|---------|--------|-------|----------|-------|---------|
| 2014-Q1 | 5,782 | - | - | - | - |
| 2014-Q2 | 10,845 | +88% | - | - | - |
| 2014-Q3 | 16,187 | +49% | - | - | - |
| 2014-Q4 | 14,273 | -12% | - | - | - |
| 2015-Q1 | 16,822 | +18% | - | - | - |
| 2015-Q2 | 33,020 | +96% | - | - | - |
| 2015-Q3 | 21,516 | -35% | 55 | - | - |
| 2015-Q4 | 43,209 | +101% | 152 | +176% | - |
| 2016-Q1 | 52,798 | +22% | 329 | +116% | 96 |

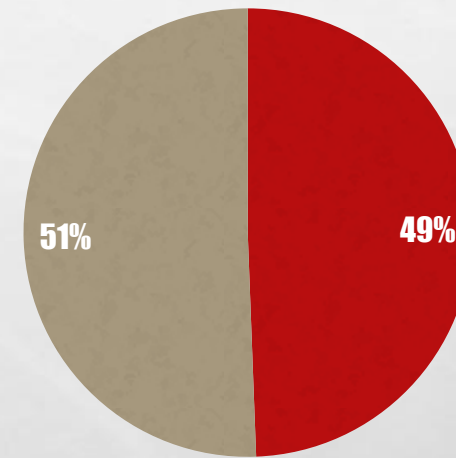
STATISTICS

年齡層



■ 18-24 ■ 25-34 ■ 35-44 ■ 45-54 ■ 55-65 ■ 65+

性別



■ Female ■ Male

MEDIA DIRECTORY

編集長 敦賀 一平 (IPPEI TSURUGA)

問い合わせ先 WWW.POVERTIST.COM/JA/CONTACT/